

# JAIMIE MAGUIRE

Creative Direction / Visual Design / UX Design / Product Design

San Francisco

jaimie@tigerclubdesign.com

## PROFESSIONAL EXPERIENCE

### **Tiger Club Design LLC**

Owner & Creative Principal

**Areas of Specialization:** conceptualization, research, prototyping, strategy, user experience, product design, interaction, visual design, branding and identity design, web and application design, 10-yr experience, print design, packaging design

**Notable Clients/Projects:** Tura, GRAIL, Pearson Education, MSN, Cisco, Insieme, Nest, Microsoft, BMW, Pike Place Fish Market, Creative Live, Hi-Fidelity

### **Billy Fez Productions, Inc.**

Design Lead

**Areas of Specialization:** web sites, visual design, user experience, interaction, motion design, production design

**Notable Clients/Projects:** Microsoft TV, AT&T, Cisco Telepresence, Microsoft Windows Phone, Microsoft Advertising, Microsoft Windows Live, Microsoft PeopleReady, Microsoft CIO Network, The Bill & Melinda Gates Foundation

## EDUCATION

Digital Design Certification, *with honors*  
City College of San Francisco

Bachelor of Arts in Visual Communications, *cum laude*  
Ohio University, Athens, Ohio

## SKILLS

Creative Direction, Visual Design, Interaction Design, Product Design, Prototyping, Web Design, Responsive Design, Research / Usability Studies, Branding & Identity, Packaging Design, User Modeling, Motion Design, Video, Photography, Sound Editing

## APPLICATIONS / TOOLS

Adobe CS (Photoshop, Illustrator, InDesign, Acrobat, Video & Motion Graphics), Sketch, Zeplin, Omnigraffle, InVision, Development & Web Tools, Presentation Graphics, Sound Editing, Office / Productivity Tools