# JAIMIE MAGUIRE

Creative Direction / Interaction Design / Visual Design

San Francisco jaimie@tigerclubdesign.com

#### PROFESSIONAL EXPERIENCE

### **Tiger Club Design LLC**

**Owner & Creative Principal** 

**Areas of Specialization:** conceptualization, research, prototyping, strategy, UI/UX experience, responsive, cross-platform design, mobile design, product design, interaction, visual design, branding and identity design, web and application design, 10-ft experience, print design, packaging design

**Notable Clients/Projects:** Tura, GRAIL, Pearson Education, MSN, Cisco, Insieme, Nest, Microsoft, BMW, Pike Place Fish Market, CreativeLive

# Billy Fez Productions, Inc.

Design Lead

**Areas of Specialization:** visual design, UI/UX experience, responsive, cross-platform design, mobile design, motion design, production design

**Notable Clients/Projects:** Microsoft TV, AT&T, Cisco Telepresence, Microsoft Windows Phone, Microsoft Advertising, Microsoft Windows Live, Microsoft PeopleReady, Microsoft CIO Network, The Bill & Melinda Gates Foundation

# **EDUCATION**

Digital Design Certification, with honors City College of San Francisco

Bachelor of Arts in Visual Communications, *cum laude* Ohio University, Athens, Ohio

#### **SKILLS**

Creative Direction, Visual Design, Interaction Design, Product Design, Prototyping, Web Design, Responsive nd Mobile UX and Design, Research / Usability Studies, Branding & Identity, Packaging Design, User Modeling, Motion Design, Video, Photography, Sound Editing

# **APPLICATIONS / TOOLS**

Adobe Creative Suite, Sketch, Zeplin, Figma, Omnigraffle, InVision, Development & Web Tools, Presentation Graphics, Sound Editing, Office / Productivity and Project Management Tools